

Finding the right Christmas wreath for your hallway

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For some, the hallway is easily forgotten during the Christmas preparations. Despite that, the hallway is the first impression you'll have of someone's home as well as where you welcome your guests. The Christmas wreath has a long tradition of welcoming guests during the holidays. A tradition still lasting today. Interior brand Essem Design have partnered up with florist, Sarah Angelsiöö, to inspire and help you find the right Christmas wreath for your specific hallway.

The holiday is getting closer and the Christmas decorations are ready to be unpacked. Many are longing for this special occasion – we are looking forward to once again invite guests as well as spending time with our loved ones. Together with florist Sarah Angelsiöö, Essem Design wants to inspire and help you find the right wreath. A carefully chosen Christmas wreath can complement the characteristics of the hallway and create the inviting impression you want to achieve during Christmas time.

– We believe hallways have a special meaning in the home. An easy way to prepare the home for Christmas, is giving the hallway some extra thoughts and care – since that's where you'll welcome your guests. Therefore, we wanted to create a Christmas wreath guide and help you out to find the right wreath based on your hallway's specific needs, said Robert Bladh, CEO at Essem Design.

Welcome your loved ones with a Christmas wreath suitable for your hallway

The choice of color, design, material and hangings are all aspects to consider when choosing your wreath in order to achieve your desired feeling for the hallway. A Christmas wreath is a great way to complement the hallway's look and in that way creating a more inviting impression.

– There's wreaths for all hallways and occasions. For Christmas, we are quite used seeing the traditional needle wreath. However, depending on the specific hallway needs, you can be a bit more creative and go for something more unique. Therefore, we created three distinct wreaths which we hope is inspirational for hallways with different kinds of needs, said Sarah Angelsiöö, florist and owner of Gullivan in Stockholm.

Essem Design

The Christmas wreath for the classical but gloomy hallway

For the classical hallway with timeless interior, you can't go wrong with this traditional all-around Christmas wreath. Are you struggling with a somewhat gloomy hallway, just add some Christmas lights and you'll get the ultimate coziness.

Photo: Essem Design, the Mama hook in use. With tints of greens and a touch of brown, this wreath is a classic. Hang it on the Mama hook in white and a cozy Christmas spirit is set.



The wreath giving the smaller hallway a Christmas calmness

In order to give the smaller hallway harmony and calmness, this minimalistic Christmas wreath is great inspiration. Hallways with limited space could do well with light nature colors that blends in with the hallway's already existing color palette.

Photo: Essem Design, the Gloria hook in use. With primarily dried flowers and branches, this Christmas wreath gives the hallway a harmonious feeling. The light and creamy palette blends well with the remaining interior and lightens the hallway.



Essem Design

The Christmas wreath for the light and spacious hallway

Do you feel like the hallway lacks of character and comes across as barren, this is the Christmas wreath for you – It's fresh and gives the hallway a more characteristic fine look. For the light and spacious hallway this unique and distinct wreath can be the perfect choice to brighten up the space.



Photo: Essem Design, the Papa hook in use. With a dash of color, the light and spacious hallway can be perceived as more well-planned and fine looking. Place the wreath on the robust Papa hook in aluminium.

For more information, contact Robert Bladh, CEO and Marketing Director, robert@essem.se

About Essem Design:

Essem Design should be synonymous with the first room in the home — the hallway. Essem Design is a personal company which aims to develop, manufacture and market sustainable, functional and well-designed hallway furnishings for private and public spaces in a global marketplace.

<https://www.essem.se/en/>